

## Dr. Josée Johnston

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## Curriculum Vitae

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### Contact Information

Department of Sociology  
University of Toronto  
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### Employment

Professor	Department of Sociology, University of Toronto Full Professor, 2017 Tenured, 2010 Joined department / Appointed to Graduate Faculty, 2004
Postdoctoral Fellow	Social Sciences and Humanities Research Council of Canada Munk Centre for International Studies, University of Toronto, 2002-2004

### Education

Ph.D. in Sociology, University of Alberta. 2002. "The New Solidarity? Snapshots of a Post-Globalism Paradigm."  
M.A. in Sociology, University of Alberta. 1997. "Reconstructing Emancipation: Using the Zapatista Uprising as a Guiding Heuristic."  
B.A. in Political Science, McGill University. First Class Honours. 1995. Minor: International Development. Dean's Honour's List.

### Research Areas

Sociology of Food; Consumer Culture; Gender; Political Ecology; Critical Theory

### Books

Johnston, Josée, Kate Cairns, and Shyon Baumann. 2017. *Introducing Sociology Using the Stuff of Everyday Life*. New York: Routledge.  
Cairns, Kate, and Josée Johnston. 2015. *Food and Femininity*. London: Bloomsbury.  
*\*Honourable Mention, Best Book Award, American Sociological Association, Section: Consumers and Consumption.*  
Johnston, Josée, and Shyon Baumann. 2015 [2010]. *Foodies: Democracy and Distinction in the Gourmet Foodscape*. 2<sup>nd</sup> ed. New York: Routledge.  
Beagan, Brenda L., Gwen E. Chapman, Josée Johnston, Deborah McPhail, Elaine M. Power, and Helen Valliantos. 2014. *Acquired Tastes: Why Families Eat the Way They Do*. Vancouver, BC: University of British Columbia Press.

Johnston, Josée, Mike Gismondi, and James Goodman. 2006. *Nature's Revenge: Reclaiming Sustainability in the Age of Corporate Globalism*. Peterborough/Toronto, ON: Broadview Press/University of Toronto Press.

## Articles

- Baumann, Shyon, Josée Johnston and Merin Oleschuk. 2022. "How do producers imagine consumers? Connecting farm and fork through a cultural repertoire of consumer sovereignty", *Sociologia Ruralis*. <https://doi.org/10.1111/soru.12401>
- Johnston, Josée. 2022. "Travelling Noodles and Migrating Pieces of Raw Fish: How Food Moves—and How it Moves Us", *Gastronomica*. 22(1): iv-xiii. <https://doi.org/10.1525/gfc.2022.22.1.iv>.
- Baumann, Shyon, Emily H. Kennedy, and Josée Johnston. 2022. "Moral and Aesthetic Consecration and Higher Status Consumers' Tastes: The 'Good' Food Revolution." *Poetics* 92. <https://doi.org/10.1016/j.poetic.2022.101654>
- Johnston, Josée, Anelyse Weiler, and Shyon Baumann. 2022. "The Cultural Imaginary of Ethical Meat: A Study of Producer Perceptions." *Journal of Rural Studies* 89(January):186-198. <https://doi.org/10.1016/j.jrurstud.2021.11.021>
- Otto, Natália, Josée Johnston, and Shyon Baumann. 2021. "Moral Entrepreneurialism for the Hamburger: Strategies for Marketing a Contested Fast Food." *Cultural Sociology* 16 (2): 190-211. <https://doi.org/10.1177/17499755211039932>
- Johnston, Josée, and Shyon Baumann. 2021. "Eating Animals: Exploring the 'Meat Paradox' in a Food Studies Classroom." *Food, Culture & Society* 24(5):731-737. <https://doi.org/10.1080/15528014.2021.1898140>
- Johnston, Josée, Shyon Baumann, and Merin Oleschuk. 2021. "Capturing Inequality and Action in Prototypes: The Case of Meat-Eating and Vegetarianism." *Poetics* 87(August):101530. <https://doi.org/10.1016/j.poetic.2021.101530>
- Bateman, Tyler, Shyon Baumann, and Josée Johnston. 2019. "Meat as Benign, Meat as Risk: Mapping News Discourse of an Ambiguous Issue." *Poetics* 76(October):101356. <https://doi.org/10.1016/j.poetic.2019.03.001>
- Oleschuk, Merin, Josée Johnston, and Shyon Baumann. 2019. "Maintaining Meat: Cultural Repertoires and the Meat Paradox in a Diverse Socio-Cultural Context." *Sociological Forum* 34(2):337-360. <https://doi.org/10.1111/socf.12500>
- Kennedy, Emily H., Shyon Baumann, and Josée Johnston. 2018. "Eating for Taste and Eating for Change: Ethical Consumption as a High-Status Practice." *Social Forces* 98(1):381-402. <https://doi.org/10.1093/sf/soy113>
- Cairns, Kate, and Josée Johnston. 2018. "On (Not) Knowing Where Your Food Comes from: Meat, Mothering and Ethical Eating." *Agriculture and Human Values* 35(3):569-580. <https://doi.org/10.1007/s10460-018-9849-5>
- Kennedy, Emily H., John R. Parkins, and Josée Johnston. 2018. "Food Activists, Consumer Strategies, and the Democratic Imagination: Insights from Eat-Local Movements." *Journal of Consumer Culture* 18(1): 149-168. <https://doi.org/10.1177/1469540516659125>

- Kennedy, Emily H., Josée Johnston, and John Parkins. 2017. "Small-p Politics: How Pleasurable, Convivial, and Pragmatic Political Ideals Influence Engagement in Eat-Local Initiatives." *British Journal of Sociology* 69(3):670-690. <https://doi.org/10.1111/1468-4446.12298>
- Rodney, Alexandra, Sarah Cappeliez, Merin Oleschuk, and Josée Johnston. 2017. "The Online Domestic Goddess: An Analysis of Food Blog Femininities." *Food, Culture & Society* 20(4):685-707. <https://doi.org/10.1080/15528014.2017.1357954>
- Baumann, Shyon, Michelle Szabo, and Josée Johnston. 2017. "Understanding the Food Preferences of People of Low Socioeconomic Status." *Journal of Consumer Culture* 19(3):316-339. <https://doi.org/10.1177/1469540517717780>
- Goodman, Michael K., Josée Johnston, and Kate Cairns. 2017. "Food, Media and Space: The Mediated Biopolitics of Eating." *Geoforum* 84(August):161-168. <https://doi.org/10.1016/j.geoforum.2017.06.017>
- Johnston, Josée. 2017. "Can Consumers Buy Alternative Foods at a Big Box Supermarket?" *Journal of Marketing Management* 33(7-8):662-671. <https://doi.org/10.1080/0267257x.2017.1297033>
- Baumann, Shyon, Athena Engman, Emily H. Kennedy, and Josée Johnston. 2017. "Organic vs. Local: Comparing Individualist and Collectivist Motivations for 'Ethical' Food Consumption." *Canadian Food Studies* 4(1):68-86. <https://doi.org/10.15353/cfs-rcea.v4i1.191>
- Taylor, Judith, Josée Johnston, and Krista Whitehead. 2016. "A Corporation in Feminist Clothing? Young Women Discuss the Dove 'Real Beauty' Campaign." *Critical Sociology* 42(1):123-144. <https://doi.org/10.1177/0896920513501355>
- Baumann, Shyon, Athena Engman, and Josée Johnston. 2015. "Political Consumption, Conventional Politics, and High Cultural Capital." *International Journal of Consumer Studies* 39(5):413-421. <https://doi.org/10.1111/ijcs.12223>
- Cairns, Kate, and Josée Johnston. 2015. "Choosing Health: Embodied Neoliberalism, Postfeminism, and the 'Do-Diet'." *Theory and Society* 44(2):153-175. <https://doi.org/10.1007/s11186-015-9242-y>
- Johnston, Josée, and Michael K. Goodman. 2015. "Spectacular Foodscapes: Food Celebrities and the Politics of Lifestyle Mediation in an Age of Inequality." *Food, Culture & Society* 18(2):205-222. <https://doi.org/10.2752/175174415x14180391604369>
- Johnston, Josée, Alexandra Rodney, and Phillipa Chong. 2014. "Making Change in the Kitchen? A Study of Celebrity Cookbooks, Culinary Personas, and Inequality." *Poetics* 47(December):1-22. <https://doi.org/10.1016/j.poetic.2014.10.001>
- Cappeliez, Sarah, and Josée Johnston. 2013. "From Meat and Potatoes to 'Real-Deal' Rotis: Exploring Everyday Culinary Cosmopolitanism." *Poetics* 41(5):433-455. <https://doi.org/10.1016/j.poetic.2013.06.002>
- Cairns, Kate, Josée Johnston, and Norah MacKendrick. 2013. "Feeding the 'Organic Child': Mothering through Ethical Consumption." *Journal of Consumer Culture* 13(2):97-118. <https://doi.org/10.1177/1469540513480162>
- Johnston, Josée, Alexandra Rodney, and Michelle Szabo. 2012. "Place, Ethics, and Everyday Eating: A Tale of Two Neighbourhoods." *Sociology* 46(6):1091-1108. <https://doi.org/10.1177/0038038511435060>

- Patterson, Matt, and Josée Johnston. 2012. "Theorizing the Obesity Epidemic: Health Crisis, Moral Panic and Emerging Hybrids." *Social Theory & Health* 10(3):265-291. <https://doi.org/10.1057/sth.2012.4>
- Baumann, Shyon, and Josée Johnston. 2012. "Democracy vs. Distinction in Omnivorous Food Culture: Clarifications, Elaborations, and a Response to Therese Andrews." *Sociologica* 6(2):1-12. <https://doi.org/10.2383/38264>
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\*Re-published in French in *IdeAs – Idées d'Amérique*, Hiver 2012.
- Johnston, Josée, and Michelle Szabo. 2010. "Reflexivity and the Whole Foods Market Consumer: The Lived Experience of Shopping for Change." *Agriculture and Human Values* 28(3):303-319. <https://doi.org/10.1007/s10460-010-9283-9>
- Cairns, Kate, Josée Johnston, and Shyon Baumann. 2010. "Caring about Food: Doing Gender in the Foodie Kitchen." *Gender & Society* 24(5):591-615. <https://doi.org/10.1177/0891243210383419>
- Johnston, Josée, Andrew Biro, and Norah MacKendrick. 2009. "Lost in the Supermarket: The Corporate-Organic Foodscape and the Struggle for Food Democracy." *Antipode* 41(3):509-532. <https://doi.org/10.1111/j.1467-8330.2009.00685.x>
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- Biro, Andrew, Josée Johnston, and Norah MacKendrick. 2009. ¿Pensar Localmente, Comprar Globalmente? Productos Orgánicos Corporativos y el Fetichismo de Lugar. [Think Local, Buy Global? Corporate Organics and the Fetishism of Place], Trans. H. Munoz. *Revista Vetas* 31:115-127.
- Johnston, Josée. 2008. "The Citizen-Consumer Hybrid: Ideological Tensions and the Case of Whole Foods Market." *Theory and Society* 37(3):229-270. <https://doi.org/10.1007/s11186-007-9058-5>
- Johnston, Josée, and Judith Taylor. 2008. "Feminist Consumerism and Fat Activists: A Comparative Study of Grassroots Activism and the Dove Real Beauty Campaign." *Signs* 33(4):941-966. <https://doi.org/10.1086/528849>  
\* This article has been reprinted in Taylor, Verta A., Leila J. Rupp, and Nancy Whittier, eds. 2011 [2008]. *Feminist Frontiers*. 9<sup>th</sup> ed. [8<sup>th</sup> ed.]. New York: McGraw-Hill Education.
- Johnston, Josée. 2008. "Struggles for the 'Up and Coming': Challenges Facing New Food Scholars and Food Scholarship." *Food, Culture & Society* 11(3):269-274. <https://doi.org/10.2752/175174408x347847>
- Johnston, Josée, and Shyon Baumann. 2007. "Democracy versus Distinction: A Study of Omnivorousness in Gourmet Food Writing." *American Journal of Sociology* 113(1):165-204. <https://doi.org/10.1086/518923>

- Johnston, Josée, and James Goodman. 2006. "Hope and Activism in the Ivory Tower: Freirean Lessons for Critical Globalization Research." *Globalizations* 3(1):9-30.  
<https://doi.org/10.1080/14747730500502811>
- Johnston, Josée. 2005. "The 'Second Shift' of Canadian Sociology: Setting Sociological Standards in a Global Era." *Canadian Journal of Sociology* 30(4):513-527.  
<https://doi.org/10.2307/4146177>
- Johnston, Josée, and Lauren Baker. 2005. "Eating Outside the Box: FoodShare's Good Food Box and the Challenge of Scale." *Agriculture and Human Values* 22(3):313-325.  
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 \*An abbreviated version re-printed in Cornwall, Andrea, ed. 2011. *The Participation Reader*. London: Zed Books.
- Johnston, Josée. 2003. "Who Cares about the Commons?" *Capitalism, Nature, Socialism* 14(4):1-41. <https://doi.org/10.1080/10455750308565544>
- Johnston, Josée, and Gordon Laxer. 2003. "Solidarity in the Age of Globalization: Lessons from the Anti-MAI and Zapatista Struggles." *Theory and Society* 32(1):39-91.  
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- Johnston, Josée. 2000. "Pedagogical Guerrillas, Armed Democrats, and Revolutionary Counterpublics: Examining Paradox in the Zapatista Uprising in Chiapas Mexico." *Theory and Society* 29(4):463-505. <https://doi.org/10.1023/A:1007173700625>  
 \*An abbreviated version re-printed in Cornwall, Andrea, ed. 2011. *The Participation Reader*. London: Zed Books.

### Book Chapters

- Johnston, Josée, and Anelyse Weiler. 2020. "Eating our Way to a Sustainable Future?" Pp. 390-410 in *The Cambridge Handbook of Environmental Sociology, Volume 2*, edited by K. Legun, J. Keller, M. Bell, and M. Carolan. Cambridge: Cambridge University Press.  
<https://doi.org/10.1017/9781108554558>
- Johnston, Josée, Shyon Baumann, and Merin Oleschuk. 2019. "Omnivorous, Distinction, or Both?" Pp. 361-380 in *The Oxford Handbook of Consumption*, edited by F. Wherry and I. Woodward. Oxford: Oxford University Press.  
<https://doi.org/10.1093/oxfordhb/9780190695583.013.19>
- Cairns, Kate, Josée Johnston, and Merin Oleschuk. 2019. "Calibrating Motherhood." Pp. 174-190 in *Feeding Children Inside and Outside the Home: Critical Perspectives*, edited by V. Harman, B. Cappellini, and C. Faircloth. New York: Routledge.  
<https://doi.org/10.4324/9781315206974-11>
- Rodney, Alexandra, Josée Johnston, and Phillipa Chong. 2017. "Chefs at Home? Masculinities on Offer in Celebrity Chef Cookbooks." Pp. 213-230 in *Food, Masculinities and Home: Interdisciplinary Perspectives*, edited by M. Szabo and S. Koch. New York: Bloomsbury.  
<https://doi.org/10.5040/9781474262354.0019>
- Johnston, Josée, Kate Cairns, and Merin Oleschuk. 2017. "A Kind Diet: Cultivating Consumer Politics, Status, and Femininity through Ethical Eating." Pp. 286-300 in *Handbook of Food and Popular Culture*, edited by P. Nacaratto and K. LeBesco. New York: Bloomsbury.  
<https://doi.org/10.5040/9781474296250.0030>

- Johnston, Josée. 2016. "'Un-doing' Food Studies: A Case for Flexible Fencing." Pp. 292-298 in *Conversations in Food Studies*, edited by C. R. Anderson, J. Brady & C. Z. Levkoe. Winnipeg: University of Manitoba Press.
- Johnston, Josée and Sarah Cappelliez. 2016 [2012]. "You Are What You Eat: Enjoying (and Transforming) Food Culture." Pp. 34-48 in *Critical Perspectives in Food Studies*, 2<sup>nd</sup> ed., edited by M. Koc, J. Sumner, and A. Winson. Don Mills, ON: Oxford University Press.
- Johnston, Josée. 2016. "Globalization." Pp. 465-490 in *New Society*, 8<sup>th</sup> ed., edited by R. J. Brym. Toronto: Nelson.
- Johnston, Josée and Norah MacKendrick. 2015. "The Politics of Grocery Shopping: Eating, Voting, and (Possibly) Transforming the Food System." Pp. 644-663 in *The Oxford Handbook of Food, Politics, and Society*, edited by R. J. Herring. New York: Oxford University Press. <https://doi.org/10.1093/oxfordhb/9780195397772.013.008>
- Cairns, Kate, Kim DeLaat, Josée Johnston, and Shyon Baumann. 2014. "The Caring, Committed Eco-Mom: Consumer Ideals and Lived Realities." Pp. 100-114 in *Green Consumption: The Global Rise of Eco-Chic*, edited by B. Barendregt and R. Jaffe. New York: Bloomsbury. <https://doi.org/10.5040/9781474214049.ch-007>
- Johnston, Josée and Kate Cairns. 2012. "Eating for Change." Pp. 219-239 in *Commodity Activism: Cultural Resistance in Neoliberal Times*, edited R. Mukherji and S. Banet-Weiser. New York: NYU Press.
- Johnston, Josée, Shyon Baumann, and Kate Cairns. 2010. "The National and the Cosmopolitan in Cuisine: Constructing America through Gourmet Food Writing." Pp. 161-183 in *The Globalization of Food*, edited by D. Inglis and D. Gimlin. New York: Berg.
- Johnston, Josée. 2008. "Counter-Hegemony or Bourgeois Piggery? Food Politics and the Case of FoodShare." Pp. 93-119 in *The Fight over Food: Producers, Consumers, and Activists Challenge the Global Food System*, edited by W. Wright and G. Middendorf. University Park, PA: Pennsylvania State University Press.
- Johnston, Josée. 2003. "We are all Marcos? Zapatismo, Solidarity and the Politics of Scale." Pp. 85-104 in *Global Civil Society and its Limits*, edited by G. Laxer and S. Halperin. UK: Palgrave Macmillan. <https://doi.org/10.1057/9780230523715>

#### Edited Special Journal Issues

- Kennedy, Emily H., and Josée Johnston, eds. 2019. "Civic Responses to Environmental Issues: How Culture Matters." *Sociological Perspectives* 62(5):593-814.
- \*With co-authored guest editor introduction: Kennedy, Emily H., and Josée Johnston. 2019. "If You Love the Environment, Why Don't You Do Something to Save It? Bringing Culture into Environmental Analysis." *Sociological Perspectives* 62(5):593-602. <https://doi.org/10.1177/0731121419872871>
- Goodman, Michael K., Josée Johnston, and Kate Cairns, eds. 2017. "Food, Media and Space: The Mediated Biopolitics of Eating." *Geoforum* 84:161-244.
- \*With co-authored guest editor introduction: Goodman, Michael K., Josée Johnston, and Kate Cairns. 2017. "Food, Media and Space: The Mediated Biopolitics of Eating." *Geoforum* 84:161-168. <https://doi.org/10.1016/j.geoforum.2017.06.017>
- Johnston, Josée, and Michael K. Goodman, eds. 2015. "Food Celebrities." *Food, Culture & Society* 18(2):205-327. <https://doi.org/10.2752/175174415X14180391604369>



- Opel, Andy, Josée Johnston, and Richard Wilk, eds. 2011. "Food, Culture, and the Environment: Communicating About What We Eat." *Environmental Communication* 4(3):251-386.
- \*With co-authored guest editor introduction: Opel, Andy, Josée Johnston, and Richard Wilk. 2011. "Food, Culture, and the Environment: Communicating About What We Eat." *Environmental Communication* 4(3):251-254.  
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- Biro, Andrew, and Josée Johnston, eds. 2004. "The Political Ecology of the Semi-Periphery: Part 2." *Capitalism, Nature, Socialism* 15(1):39-119.
- \*With co-authored guest editor introduction: Biro, Andrew, and Josée Johnston. 2004. "The Political Ecology of the Semi-Periphery (Part 2): Editor's Introduction." *Capitalism, Nature, Socialism* 15(1):39-41.  
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- Johnston, Josée, and Andrew Biro, eds. 2003. "The Political Ecology of the Semi-Periphery: Part 1." *Capitalism, Nature, Socialism* 14(4):64-119.
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#### Public Scholarship and Other Writing

- Johnston, Josée. 2022. Review of *A Decent Meal: Building Empathy in a Divided America*, by Michael Carolan. *Social Forces*. <https://doi.org/10.1093/sf/soac053>
- Johnston, Josée. 2022. Review of *Porkopolis: American Animality, Standardized Life, & the Factory Farm*, by Alex Blanchette. *Gastronomica: The Journal for Food Studies* 22(2): 100–102.. <https://gastronomica.org/2022/05/26/summer-2022-volume-22-number-2/>
- Johnston, Josée, and Michael Chrobok. 2022. "'Nothing Says Gentrification Like Being Able to Order a Cortado': How Does Food Reinforce Gentrification... but also Inspire Resistance? A Conversation with Alison Hope Alkon, Yuki Kato, and Joshua Sbicca." *Gastronomica: The Journal for Food Studies* 22(1):50-59. <https://doi.org/10.1525/gfc.2022.22.1.50>
- Johnston, Josée, Koby Song-Nichols, and Michael Chrobok. 2021. "Challenging Power, Fighting for Food: A *Gastronomica* Call for Submissions on Food and Activism." *Gastronomica: The Journal for Food Studies* 21(4):9-11. <https://doi.org/10.1525/gfc.2021.21.4.9>
- Oleschuk, Merin, Josée Johnston, and Shyon Baumann. 2021. "Foodie Tensions in Tough Times." *Footnotes: A Publication of the American Sociological Association* 49(1):6-7. [https://www.asanet.org/sites/default/files/attach/footnotes/footnotes-winter\\_2021\\_rev.pdf](https://www.asanet.org/sites/default/files/attach/footnotes/footnotes-winter_2021_rev.pdf)
- Cairns, Kate, Norah MacKendrick, and Josée Johnston. 2020. "The 'Organic Child' Ideal Holds Mothers to an Impossible Standard." *Aeon*, February 19. <https://aeon.co/ideas/the-organic-child-ideal-holds-mothers-to-an-impossible-standard>
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- Johnston, Josée. 2018. Review of *Masters of Craft: Old Jobs in the New Urban Economy*, by Richard Ocejo. *Food, Culture & Society* 21(5):716-718. <https://doi.org/10.1080/15528014.2018.1516071>
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- Childress, Clayton, and Josée Johnston. 2017. "Canadian Economic Sociology: What Is It, and How Is It Distinct? Three Canadian Economic Sociologists Explain." *Accounts: ASA Economic Sociology Newsletter* 16(3):25-32.
- Johnston, Josée, Kate Cairns, and Shyon Baumann. 2017. "Using Consumer Culture to Teach Sociological Thinking." *Consume This! Blog of the ASA Section on Consumers & Consumption*, January 4. <https://asaconsumers.wordpress.com/2017/01/04/consume-this-using-consumer-culture-to-teach-sociological-thinking/>
- Oleschuk, Merin, Kate Cairns, and Josée Johnston. 2016. "Let's Rethink the Pressure of Cooking Family Meals During the Holidays." *Huffington Post*, December 20. [http://www.huffingtonpost.ca/merin-oleschuk/family-meal-holidays\\_b\\_13729720.html](http://www.huffingtonpost.ca/merin-oleschuk/family-meal-holidays_b_13729720.html)
- Johnston, Josée. 2016. Review of *Organic Struggle: The Movement for Sustainable Agriculture in the United States*, by Brian K. Obach. *Social Forces* 95(4):e34. <https://doi.org/10.1093/sf/sow016>
- Rodney, Alexandra, and Josée Johnston. 2015. "PLU (Price Look-Up) Codes." Pp. 1161-1162 in *The SAGE Encyclopedia of Food Issues*, edited by K. Albala. New York: SAGE Publications. <https://doi.org/10.4135/9781483346304.n349>
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- Johnston, Josée. 2010. "Food Fuss." Review of *Food Politics: What Everyone Needs to Know* by Robert L. Paarlberg. *Nature Geoscience* 3:817. <https://doi.org/10.1038/ngeo1023>
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- Biro, Andrew, and Josée Johnston. 2007. "Lost in the Supermarket: Can Shopping Make the Food System Sustainable?" *Synthesis-Regeneration: A Magazine of Green Social Thought* 42:22-25. <http://www.greens.org/s-r/42/42-09.html>
- Johnston, Josée, and Shyon Baumann. 2006. "Palatable Nationalism: A Study of American Cuisine through Gourmet Food Writing." *Appetite* 47(3):391. <https://doi.org/10.1016/j.appet.2006.08.027>
- Johnston, Josée. 2003. "Building a Red-Green Food Movement." *Canadian Dimension* 37(5):6-8.
- Johnston, Josée. 2003. "Food for All." *Alternatives* 29(3):28-29.
- Johnston, Josée. 2001. "Consuming Social Justice. Shopping for Fair-Trade Chic." *Arena* 51:42-47.

### Research Grant Support

- "City Foods: Liveliness and Livelihood in Sustainable Cities." 2020-2022.  
School of Cities, University of Toronto: Budget: \$100,000.  
Role: Team Member. Principal Investigator: Daniel Bender.
- "Tasting the Global City: Multicultural Histories of Toronto's Cuisines." 2016-2021.  
SSHRC Insight Grant. Budget: \$143,720.  
Role: Co-Applicant. Principal Investigator: Jeffrey Pilcher.
- "Consuming Meat: A Study of Taste, Risk, and Food Politics." 2015-2020.  
SSHRC Insight Grant. Budget: \$194,764.  
Role: Principal Investigator. Co-Investigator: Shyon Baumann.
- "Fed Up: A Case Study of Food-Related Civic Practices in Two Canadian Cities." 2013-2015.  
SSHRC Insight Development Grant. Budget: \$70,230.  
Role: Collaborator. Principal Investigator: Emily H. Kennedy.
- "Eating 'Off the Grid': Understanding Consumer Motivation in Alternative Food." 2009-2014.  
Ontario Early Researcher Award. Budget: \$150,000.

Role: Principal Investigator.

“Local Food Cultures and Socioeconomic Status as Social Determinants of Nutritional Health: Exploring Family Food Practices.” 2007-2010.

Canadian Institute for Health Research (CIHR). Budget: \$560,211.

Role: Co-Investigator. Principal Investigator: Gwen Chapman.

“Change your Diet, Change the World?” 2007-2011.

SSHRC Standard Research Grant. Budget: \$79,000.

Role: Principal Investigator.

“Ethical Consumerism: Corporate Management of Social Critique.” 2006-2008.

Connaught New Staff Matching Grant (University of Toronto). Budget: \$29,732.

Role: Principal Investigator.

## Selected Presentations

### Papers Presented at Professional Meetings

Johnston, Josée, Shyon Baumann, Merin Oleschuk and Emily Huddart Kennedy. 2022 “How much freedom does a happy animal need?” Presented at the annual meeting of the American Sociological Association, August 8, Los Angeles.

Kennedy, Emily H., Shyon Baumann, and Josée Johnston. 2018. “Eating for Taste and Eating for Change: Ethical Consumption as a High Status Practice.” Presented at the American Sociological Association Mini-Conference: Consumers and Consumption, August, Philadelphia.

Cairns, Kate, and Josée Johnston. 2017. “Meat Eating and Mothering.” Presented at the annual meeting of the American Sociological Association, August, Montreal.

Cairns, Kate, and Josée Johnston. 2016. “That’s the Danger of Ever Reading *Charlotte’s Web* to Your Kids: Meat-Eating, Mothering, and Childhood Innocence.” Presented at the joint meeting of the Association for the Study of Food and Society, Agriculture, Food, and Human Values Society, and Canadian Association for Food Studies, June, Toronto.

Cairns, Kate, and Josée Johnston. 2015. “Teaching Sociology Using Consumer Culture.” Presented at the annual meeting of the American Sociological Association, August, Chicago.

Baumann, Shyon, Michelle Szabo, and Josée Johnston. 2015. “Contextualizing Tastes of Necessity: Understanding the Food Preferences of People of Low Socioeconomic Status.” Presented at the annual meeting of the American Sociological Association, August, Chicago.

Cairns, Kate, and Josée Johnston. 2014. “Caring through Food? The Gendered Work of Eating for Change.” Presented at the annual meeting of the American Sociological Association, August, San Francisco.

Baumann, Shyon, Athena Engman, and Josée Johnston. 2014. “Shopping for Change? A Socioeconomic Analysis of Food Consumption.” Presented at the annual meeting of the American Sociological Association, August, San Francisco.

Kennedy, Emily H., and Josée Johnston. 2014. “Social Movements and the Citizen-Consumer: Evidence from the Canadian Sustainable Food Movement.” Presented at the

- International Sociological Association's World Congress of Sociology, July, Yokohama, Japan.
- Cairns, Kate, and Josée Johnston. 2014. "The 'Do-Diet': Embodying Neoliberalism and Postfeminism in Healthy Eating Discourse." Presented at the annual meeting of the Canadian Sociology Association, May, St. Catharines, ON.
- Cairns, Kate, and Josée Johnston. 2013. "Food Shopping, Emotion, and the Classed Performance of Femininity." Presented at the annual meeting of the American Sociological Association, August, New York.
- Johnston, Josée, Alexandra Rodney, and Phillipa Chong. 2013. "Making Change in the Kitchen? A Study of Celebrity Cookbooks, Culinary Personas, and Inequality." Presented at the annual meeting of the American Sociological Association, August, New York.
- Cairns, Kate, and Josée Johnston. 2013. "'I Don't Think of It as a Chore. It's a Pleasure': Food Shopping and the Classed Performance of Femininity." Presented at the annual meeting of the Canadian Sociology Association, June, Victoria, BC.
- Taylor, Judith, and Josée Johnston. 2012. "Compulsory Beauty, Cooptation, and Cellulite Cream: Young Women Discuss Feminist Consumerism." Presented at the annual meeting of the American Sociological Association, August, Denver.
- Johnston, Josée, and Phillipa Chong. 2012. "Why Cook? A Study of Cookbooks, Celebrity Chefs and Persona-Based Brands." Presented at the annual meeting of the American Association of Geographers, February, New York.
- Johnston, Josée, Alexandra Rodney, and Michelle Szabo. 2011. "Place and Ethical Eating." Presented at the European Science Foundation Conference on *Eco-Chic: Connecting Ethical, Sustainable, and Elite Consumption*, October, Linköping, Sweden.
- Johnston, Josée, Alexandra Rodney, and Michelle Szabo. 2011. "Place, Ethics and Everyday Eating: A Tale of Two Neighbourhoods." Presented at the annual meeting of the American Sociological Association, August, Las Vegas.
- Chong, Phillipa, and Josée Johnston. 2011. "Why Cook? A Study of Cookbooks, Celebrity Chefs, and Persona-Based Brands." Presented at the annual meeting of the Consumer Studies Research Network, August, Las Vegas.
- Johnston, Josée, Michelle Szabo, and Alexandra Rodney. 2010. "Good Food, Good People: Ethical Eating and Cultural Repertoires." Presented at the joint meeting of the Agriculture, Food, and Human Values Society and the Association for the Study of Food and Society, June, Bloomington, IN.
- Johnston, Josée, and Michelle Szabo. 2009. "Reflexivity and Whole Foods Market." Presented at the annual meeting of the American Sociological Association, August, San Francisco.
- Johnston, Josée, and Michelle Szabo. 2009. "Reflexivity and the Whole Food Market Consumer: The Lived Experience of Shopping for Change." Presented at the joint meeting of the Agriculture, Food, and Human Values Society and the Association for the Study of Food and Society, June, State College, PA.

#### Invited Talks and Public Lectures

- 2021 "Culture and Inequality." Department of Sociology, Harvard University, February 17, Online.

- 2020 “What is ‘Good’ Food? How Foodies Negotiate Status and Ethics in Food Choices.” Centre for Ethics, University of Toronto, January 29, Toronto.
- 2019 Author meets critic panelist. *Pressure Cooker: Why Home Cooking Won't Solve Our Problems and What We Can Do About It*, by Sarah Bowen, Joslyn Brenton, and Sinikka Elliott. Annual meeting of the Eastern Sociological Association, March 16, Boston.
- 2017 Invited panelist for opening plenary. Annual meeting of the Canadian Association for Food Studies, May 28, Toronto.
- 2016 Invited panelist on “Feminist Food Studies.” Joint meeting of the Association for the Study of Food and Society, Agriculture, Food, and Human Values Society, and Canadian Association for Food Studies, June 23, Toronto.
- 2014 Invited panelist on “Canadian Sociology.” Annual meeting of the Canadian Sociology Association. May 29, St. Catharines, ON.
- 2014 Invited panelist for opening plenary. Annual meeting of the Canadian Association for Food Studies, May 25, St. Catharines, ON.
- 2014 “Why Are We All Talking About Food?” Annual community seminar for the Calgary Institute for the Humanities, May 12, Calgary.
- 2012 “Lingering Inequalities in the Ethical Foodscape.” Sponsored by the Department of Food Marketing, Haub Business School, St. Joseph’s University, April 26, Philadelphia.
- 2012 “Resisting (and Reproducing) the Inequalities of Our Neoliberal Food System: Ethical Eating and Food Democracy.” Sponsored by the Department of Sociology, Boston College, March 27, Boston.
- 2012 Author meets critic panelist. *Food Politics* by Michael Carolan. Annual meeting of the Association of American Geographers, February 28, New York.
- 2011 “Affluent Food Priorities: Healthy & ‘Green’, Authentic & Exotic.” Asian FoodPrints Conference, Munk School of Global Affairs / Asian Institute, University of Toronto, June 10, Toronto.
- 2010 “Eating for Change?” Sponsored by the Department of Sociology and John B. Hurford Humanities Center, Haverford College, November 22, Haverford, PA.
- 2010 “Lingering Inequalities in the Progressive Foodscape.” Sponsored by the Department of Sociology, Pomona College, September 28, Claremont, CA.
- 2009 “Reflexivity and the Whole Foods Market Consumer: The Lived Experience of Shopping for Change.” Sponsored by the Department of Sociology, Northwestern University, October 15, Chicago.
- 2009 “International Development Forum on Food, Politics, and Society: Alternative Futures.” Mario Einaudi Center for International Studies and the Cornell International Institute for Food, Agriculture and Development (CIIFAD), Cornell University, October 30, Ithaca, NY.
- 2009 “The Citizen-Consumer Hybrid: Ideological Tensions and the Case of Whole Foods Market.” Department of Sociology, Carleton University, January 25, Ottawa.
- 2008 “The Citizen-Consumer Hybrid at Whole Foods Market.” Schulich School of Business, York University, November 2, Toronto.

## Teaching and Supervision

### Undergraduate Courses Taught – University of Toronto

SOC 416	Senior Seminar in Culture: Food & Consumer Culture
SOC 349	Sociology of Food
SOC 336	Special Topics in Sociology: Sociology of the Environment
SOC 324/433	Power, Politics, and Society
SOC 317	Shopping and Society
SOC 304	Environmental Sociology
SOC 277	Globalization
SOC 237/339	Social and Ecological Issues in Globalization
SOC 236	Critical Theories of Globalization
utmONE 110	Building Global Justice: Your World on a Plate

### Graduate Seminar Courses Taught – University of Toronto

FST 1000	Comparative Research Methods in Food Studies
SOC 6711	Doctoral Research Practicum
SOC 6518	Culture III: Consumer Culture
SOC 6516	Culture I: Sociology of Culture
SOC 6514	Social Ecology: Food in a Global Context
SSM 1120	Social Dimensions of Sustainability

### Doctoral Students Supervised

Tyler Bateman	2016 –
Sarah Cappeliez	Defended 2018, now with Ontario Public Service
Jordan Foster	2019 –
Norah MacKendrick	Defended 2011, now Assistant Professor, Rutgers University
Paul Nelson	2017 –
Merin Oleschuk	Defended 2020; now Assistant Professor, University of Illinois
Jason Pagaduan	2018 –
Alexandra Rodney	Defended 2017, now with the Ontario Public Service
Brody Trottier	2020 –
Anelyse Weiler	Defended 2020; now Assistant Professor, University of Victoria

### Awards for Teaching and Supervision

Awarded	2020 Jeanette Wright Award for Excellence in Graduate Student Mentorship
Nominated	2021 JJ Berry Smith Doctoral Supervision Award
	2020 JJ Berry Smith Doctoral Supervision Award

### Service (Selected)

#### University of Toronto Sociology

Membership on multiple committees including, but not limited to, the following:

- Associate Chair, Tri-Campus Graduate Department (2022- )
- Sociology Graduate Curriculum Committee (2012-2014 and 2016-2017)



Sociology Graduate Promotions Committee (2019)  
UTM Undergraduate Curriculum Committee (2011-2012; 2013-2014)  
Graduate Fellowships and Admissions Committee (2011; 2013; 2018)  
Peel Social Lab (2015-2017; 2018-2019)  
Culture + Gender + Environmental Sociology Comprehensive Exam Committees  
Culinaria Research Center (2016 –)

#### Examples of Disciplinary Service

Editorial Collective Member, *Gastronomica: The Journal for Food Studies* (2018 –2022)  
Editorial Board Member, *Gender & Society* (2018-2021)  
Editorial Board Member, *Theory & Society* (2018 –)  
Editorial Board Member, *Food, Culture & Society* (2017 –)  
Editorial Review Board, *Canadian Food Studies* (2015 –)  
ASA Council; section on “Culture and Consumption”

- Section Membership (2014-2016)
- Secretary-Treasurer (2016-2019)

Consulting Editor, *American Journal of Sociology* (2013-2015)  
ASA Rose Series Editorial Board (2010-2015)